

# Fuelling up a franchise

The price of diesel fuel has increased more than 250% since 2002. For most companies, the cost of fuel is the second largest expense next to labour — however, few, if any companies have a designated person identified as a “fuel manager.” Today, 4Refuel fills that void.

4Refuel Canada Ltd., formerly Mini-Tankers Canada Ltd., was established in 1995.

## *Without professional fuel management, fuel costs go uncontrolled.*

Over the years MTC has developed and refined fuel management technologies that today service over 5,000 companies across Canada.

With proprietary Web-enabled software, 4Refuel can deliver, measure, monitor and report on fuel consumption for its clients — by vehicle, time and location.

In addition, 4Refuel can provide, via RFID (radio frequency identification), and GPS, telematics data.

These reports help clients monitor and manage operating equipment to cut unnecessary fuel consumption and improve profitability.

Without professional fuel management, fuel costs go uncontrolled. The demand for fuel management services is increasing dramatically as demand grows and major oil companies exit from the service and delivery logistics aspects of their businesses.

4Refuel has successfully franchised fuel management concepts for more than 10 years. New franchised territories are available in all major urban areas in Canada.

Interested parties must be motivated to build a solid, long-term business and be able to operate a multi-unit franchise.

This is an exciting opportunity with significant upside in a high-growth industry with the leader in fuel management — 4Refuel Canada Ltd.

For more information, call 1-888-4Refuel or visit [www.4Refuel.com](http://www.4Refuel.com).

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