

Program produces 'master' managers

Managers and organizations might want to take note of a new program that promises to turn them into masters of their profession.

The "Master IN Management" (MM) business program, created by Management Mentors International Inc., takes a "holistic approach to training by teaching multiple managerial skills, not just one or two topics," said Management Mentors International CEO Allan Ebedes.



The program, which comes at a cost of \$300 per person, is set to begin Sept. 18 at Toronto's Sheraton Parkway Hotel. It will consist of monthly half-day sessions spread over the course of a year, which distinguishes it from one-day seminars, Ebedes said.

Another unique aspect to the program is its resources, he added.

"Participant organizations don't have to outsource this type of training again, as they receive detailed materials and workbooks that they can use to train their staff now and in the future," he explains.

In terms of specific skills participants would obtain from the program, Ebedes stresses that "managers are taught the many 'soft' skills that are necessary to be a good manager: skills such as how to effectively hire, train, communicate, plan, organize, delegate and motivate the people who report to them."

To ensure the skills they learned are applied to their work, personal mentoring with managers at their workplace is also offered.

Visit the Web site www.managementmentors.ca for more information.

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