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Fitness club appoints a new chief

Extreme Fitness has announced the appointment of John O'Meara as the company's new chief operating officer.

Mr. O'Meara, who recently spent eight years in management with Bally in the United States, has been consulting with fitness clubs for more than 15 years.

"His aim is to re-focus Extreme Fitness as a facility offering an intensely higher degree of customer satisfaction unlike any other club in the Toronto area," states a news release.

"His vast experience with fitness clubs in the United States and his superior customer service expertise will greatly benefit and impact the personalized service our members continue to receive," said president Steve Colivas.

Extreme Fitness has clubs in Pickering and Thornhill, and plans to open a third facility in North York this fall.

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