

# Bingo software booms for Oakville company

**What began in a basement and a single phone line has grown into a booming business of Bingo software for Scott White's dot com Entertainment Group Inc.**

The Oakville-based dot com Entertainment Group (DCEG), is a leading provider of interactive, multi-player, low denomination games such as Bingo, Keno, Slots, Scratch Cards, and Lottery based games. They boast "one of the Internet's most innovative and comprehensive suites" of online Casino games such as Blackjack, Craps, Roulette, Caribbean Stud, Video Poker, and Slots.

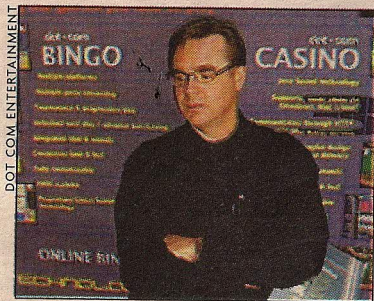
"We were old high school buddies, who got together on this venture after we had completed school and gotten jobs," said White, the company's president and chief executive officer. "Our idea was to build internet bingo software, and in 1997, we received our first licensee."

Since that time, DCEG has grown quickly by serving what is currently a \$70 billion US mar-

ket. The figure reflects money that is spent in bingo halls around the world.

The company has its own in-house redevelopment and does not "just throw a CD at a licensee and walk away," White said. Their Web site, [www.dceg.com](http://www.dceg.com), is where their products can be sampled and downloaded.

"The neatest thing about bingo is that it is regarded as the most socially accepted charity game in the world," added White, who said that charity initiatives may be in the works. **BEN KONG**



*Dot com Entertainment Group Inc. President and CEO Scott White.*