Welcome to the Kids Are Heroes Web site – The Place Where all Kids Can make a Difference!

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Alex founded the non-profit organization, PictureTheWorld, when he was sixteen years old, after working for nearly two years to raise the funds for the organization's launch. He is one of the youngest executive directors of a non-profit organization in the world.

The concept behind PictureTheWorld is to provide a photo-mosaic composition, wherein individual participants from all over the country submit one source image to be used in compiling an overall photo mosaic image—what will, with enough participation, become the world's largest photo-mosaic. Currently, the world's largest photo mosaic is composed using 112,896 photos; accordingly, PictureTheWorld's goal is to receive at least 112,897 photos. Each time a photo is submitted through the organization's website, participants are asked to donate a minimum of $5. Their photo becomes a part of the organization's efforts to claim the world's largest photo mosaic. The record-setting final composition will be printed onto large sections of canvas, and constructed at a location to be determined at a later date.

All collected funds will go towards specialized international programs with ten different beneficiaries, including Kids in Distressed Situations (K.I.D.S.), Doctors Without Borders, UCSF Benioff Children's Hospital, and United Nations World Food Program.

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